



## TeleTech Completes Acquisition of Leadership and Change Management Consulting Firm rogenSi

September 2, 2014

**Significantly enhances TeleTech's global presence, client breadth and ability to positively impact the successful execution of customer engagement strategies**

DENVER, Sept. 2, 2014 /PRNewswire/ -- [TeleTech Holdings, Inc.](#) (NASDAQ: TTEC), a leading global provider of analytics-driven, technology-enabled customer engagement solutions, announced today that it has completed the acquisition of rogenSi, a global leadership, sales execution and change management consulting firm.

"We are excited to have completed the acquisition of rogenSi and welcome the talented team to the TeleTech family," said Kenneth Tuchman, chairman and chief executive officer of TeleTech. "With the addition of rogenSi to our Customer Strategy Services segment, we will broaden our strategic consulting capabilities and expand our leadership bench strength around the world. This acquisition also provides scale and breadth to our existing learning and change management practices. We look forward to bringing these new capabilities to our clients," continued Tuchman.

### **ABOUT rogenSi**

Founded in 1968, rogenSi has expanded to become a leading global provider of sales and leadership performance training and applied leadership consulting to blue chip clients. The Company operates globally with central hubs located in New York, London, Hong Kong and Sydney. For additional information, please visit [rogenSi.com](#).

### **ABOUT TELETECH**

TeleTech, founded in 1982, is a leading global provider of analytics-driven, technology-enabled customer engagement solutions. The Company offers an integrated platform that combines consulting, technology, care and growth services to simplify and personalize interactions that build deep engagement between people and brands. This holistic, multichannel approach improves customer satisfaction, increases customer loyalty and drives long-term profitability and growth. From strategic consulting to operational execution, TeleTech's 40,000 employees speaking over 50 languages deliver results for Global 1000 clients in the automotive, communications and media, financial services, government, healthcare, technology, transportation and retail industries. Through the TeleTech Community Foundation, the Company leverages its innovative leadership to ensure that students in underserved communities around the globe have access to the tools and support they need to maximize their educational outcomes. For additional information, please visit [teletech.com](#).

### **FORWARD-LOOKING STATEMENTS**

Statements in this press release contain "forward-looking statements" within the meaning of Section 27A of the Securities Act of 1933, Section 21E of the Securities Exchange Act of 1934, and the Private Securities Litigation Reform Act of 1995, relating to our operations, expected financial position, results of operation, and other business matters that are based on our current expectations, assumptions, and projections with respect to the future, and are not a guarantee of performance. We use words such as "may," "believe," "plan," "will," "anticipate," "estimate," "expect," "intend," "project," "would," "could," "target," or similar expressions, or when we discuss our strategy, plans, goals, initiatives, or objectives, we are making forward-looking statements.

We caution you not to rely unduly on any forward-looking statements. Actual results may differ materially from what is expressed in the forward-looking statements, and you should review and consider carefully the risks, uncertainties and other factors that affect our business and may cause such differences as outlined but are not limited to factors discussed in the sections entitled "Risk Factors" included in TeleTech's filings with the U.S. Securities and Exchange Commission (the "SEC"), including our most recent Annual Report on Form 10-K and subsequent quarterly financial reports on Form 10-Q. TeleTech's filings with the SEC are available in the "Investors" section of TeleTech's website, [www.teletech.com](#) and at the SEC's public website at [www.sec.gov](#). Our forward looking statements speak only as of the date of the press release and we undertake no obligation to update them, except as may be required by applicable laws.

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