



TeleTech 10th Annual Philanthropic Event Celebrates Spirit of the Season with University Preparatory School

December 8, 2014

Employees Give Back to Community by Hosting Holiday Celebration for U Prep Students and Families

DENVER, Dec. 8, 2014 /PRNewswire/ -- The employees of [TeleTech Holdings Inc.](#) (NASDAQ: TTEC), a leading global provider of data-driven, technology-enabled customer engagement solutions, and the [TeleTech Community Foundation](#), recently ranked as one of the top 10 corporate foundations in Colorado,¹ today will bring the "Spirit of the Season" to life for Denver Public School's [University Prep](#) (U Prep) students and families at an annual holiday celebration.

Each year, in lieu of a traditional corporate holiday party, TeleTech and its employees give back to local schools in need through the Spirit of the Season event. This is the third year that TeleTech has brought holiday cheer to University Prep, and the 10th consecutive year that TeleTech has held the Spirit of the Season event for a Denver school. At the celebration, more than 200 TeleTech employees and their families will bring holiday meals, crafts, games, face painting, crafts, family portraits, entertainment, wrapped gifts, and a special visit from Santa to more than 600 U Prep scholars and their families.

In addition to hosting the Spirit of the Season event, the TeleTech Community Foundation committed to a three-year partnership with U Prep through the Denver Public School (DPS) Foundation School Partners Program. As part of the partnership, TeleTech has made significant technology enhancements in the classroom and made other contributions to the school:

- Donated more than 100 iPads configured with Spatial-Temporal (ST) Math by TeleTech's Information Technology team.
- Deployed 10 interactive Smartboards into classrooms.
- Helped to fund a teacher fellow position.
- Pledged over \$16,000 to a Book Trust reading program.
- Donated over \$1,000 for school uniforms.
- Hosted appreciation luncheons for 30 teachers and provided teacher meeting spaces.

"The TeleTech Community Foundation's mission is focused on transforming the educational experience for students of greatest need and reflects one of TeleTech's corporate values of 'reaching for amazing,'" said Richard Herbst, vice president of the TeleTech Community Foundation. "We selected U Prep because of their passion to educate and prepare every student for college, as well as the school's commitment to building family partnerships. We are thrilled to once again host the Spirit of the Season event with U Prep and proud to be working with the school on building a broader relationship through the DPS Foundation's School Partners Program."

University Prep is a tuition-free, kindergarten through fifth grade public charter school in the Denver Public School district. Located near the Five Points community of Denver, University Prep believes that all scholars deserve an exceptional education regardless of zip code, race or socioeconomic status. Headed by University Prep's lead-founder and Head of School [David Singer](#), University Prep scholars are focused on establishing a foundation to achieve a college degree starting with kindergarten.

For a firsthand look at the Spirit of the Season event, please enjoy a [video from last year's celebration](#).

¹ *Denver Business Journal*, Giving Guide – Top Corporate Foundations, 2014-2015

ABOUT TELETECH

TeleTech, founded in 1982, is a leading global provider of analytics-driven, technology-enabled customer experience solutions. The Company offers an integrated platform that combines consulting, technology, care and growth services to simplify and personalize interactions that build deep engagement between people and brands. This holistic, multichannel approach improves customer satisfaction, increases customer loyalty and drives long-term profitability and growth. From strategic consulting to operational execution, TeleTech's 42,000 employees speaking over 50 languages in over 80 countries deliver results for Global 1000 clients in the automotive, communications and media, financial services, government, healthcare, technology, transportation and retail industries. Through the TeleTech Community Foundation, the Company leverages its innovative leadership to ensure that students in underserved communities around the globe have access to the tools and support they need to maximize their educational outcomes. For additional information, please visit [teletech.com](#).

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