



TeleTech Launches Customer Experience 'Moments of Wow'

June 13, 2016

New Campaign to Collect Stories From Customers on Their Best Experiences With Brands

DENVER, June 13, 2016 /PRNewswire/ -- [TeleTech Holdings, Inc.](#) (NASDAQ: TTEC) - At one time or another, we've all had a great experience with a brand. Whether it was a customer service representative going out of their way to make things right, or a brand making it exceptionally easy for us to solve our problem on our own – maybe through their website or chat services.

Whatever the situation may have been, TeleTech would like to hear all about your best customer experience ever. From now until the end of the summer, participants can visit the [Customer Experience 'Moments of Wow'](#) webpage to tell their stories and receive a free copy of [Don Peppers' latest e-book](#).

Once all stories are collected, TeleTech will carefully analyze the information and use it to help leading brands around the world create more 'moments of wow' for their customers. The results will also be shared on [teletech.com](#) in September.

Join the conversation on the latest trends in Customer Experience:

- Don Peppers discusses on [LinkedIn](#) how businesses can deliver 'Moments of Wow' to their customers.
- Robert Jimenez, EVP of TeleTech Consulting, will be speaking at the [Forrester CXNYC 2016](#) event at the New York Hilton Midtown on June 21 in a session titled, "Yes, You Can Fix Culture."

ABOUT TELETECH

TeleTech is a leading global provider of customer experience, engagement and growth solutions. Founded in 1982, the Company helps its clients acquire, retain and grow profitable customer relationships. Using customer-centric strategy, technology, processes and operations, TeleTech partners with business leadership across marketing, sales and customer care to design and deliver a simple, more human customer experience across every interaction channel. Servicing over 80 countries, TeleTech's 43,000 employees live by a set of customer-focused values that guide relationships with clients, their customers, and each other. To learn more about how TeleTech is bringing humanity to the customer experience, visit [TeleTech.com](#).

Investor Contact Media Contact

Paul Miller	Elizabeth Grice
303.397.8641	303.397.8507

Logo - <http://photos.prnewswire.com/prnh/20140717/127860>

To view the original version on PR Newswire, visit: <http://www.prnewswire.com/news-releases/teletech-launches-customer-experience-moments-of-wow-300283783.html>

SOURCE TeleTech Holdings, Inc.