UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

FORM 12b-25

NOTIFICATION OF LATE FILING

SEC FILE NUMBER 001-11919

> CUSIP NUMBER 89854H 102

(Check one):

 o Form 20-F

o Form 11-K

o Form 10-Q

o Form 10-D

For Period Ended:

o Form N-CSR

December 31, 2021

- Transition Deport on Form 10

o Transition Report on Form 10-K o Transition Report on Form 20-F o Transition Report on Form 11-K o Transition Report on Form 10-Q For the Transition Period Ended:

Read Instruction (on back page) Before Preparing Form. Please Print or Type.

Nothing in this form shall be construed to imply that the Commission has verified any information contained herein.

If the notification relates to a portion of the filing checked above, identify the Item(s) to which the notification relates:

PART I — REGISTRANT INFORMATION

TTEC Holdings, Inc.

Full Name of Registrant

Former Name if Applicable 9197 S. Peoria Street

Address of Principal Executive Office (Street and Number) Englewood, CO 80112

City, State and Zip Code

PART II — RULES 12b-25(b) AND (c)

If the subject report could not be filed without unreasonable effort or expense and the registrant seeks relief pursuant to Rule 12b-25(b), the following should be completed. (Check box if appropriate)

- (a) The reason described in reasonable detail in Part III of this form could not be eliminated without unreasonable effort or expense;
- (b) The subject matter annual report, semi-annual report, transition report on Form 10-K, Form 20-F, Form 11-K, Form N-CEN or Form N-CSR, or portion thereof, will be filed on or before the fifteenth calendar day following the prescribed due date; or the subject quarterly report or transition report on Form 10-Q or subject distribution report on Form 10-D, or portion thereof, will be filed on or before the fifth calendar day following the prescribed due date; and
- (c) The accountant's statement or other exhibit required by Rule 12b-25(c) has been attached if applicable.

Persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.

SEC 1344 (06-19)

X

PART III — NARRATIVE

State below in reasonable detail why Forms 10-K, 20-F, 11-K, 10-Q, 10-D, N-CEN, N-CSR, or the transition report or portion thereof, could not be filed within the prescribed time period.

The Registrant's Form 10-K for the year ended December 31, 2021 could not be filed within the prescribed time period without unreasonable effort or expense due to difficulties in compiling and finalizing financial information and disclosures relating to a significant subsidiary, Avtex Solutions Holdings, LLC, that the Registrant acquired in the second quarter of 2021. The Registrant intends to file the Form 10-K for the year ended December 31, 2021 prior to the end of the 15-day extension period provided by Rule 12b-25 under the Securities Exchange Act of 1934, as amended. The Registrant does not anticipate changes to the financial results reported in its press release issued on March 1, 2022.

PART IV — OTHER	INFORMATION
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(1)	Name and telephone number of person to contact in regard to this notification						
	Dustin J. Semach		303	397-9	352		
	(Name)		(Area Code)	(Telephone	(Telephone Number)		
(2)	Have all other periodic reports required under Section 13 or 15(d) of the Securities Exchange Act of 1934 or Section 30 of the Investment Company Act of 1940 during the preceding 12 months or for such shorter period that the registrant was required to file sucreport(s) been filed? If answer is no, identify report(s).						
				Yes ⊠	Noo		
(3)	Is it anticipated that any significant change in results of operations from the corresponding period for the last fiscal year will be reflected by the earnings statements to be included in the subject report or portion thereof?						
				Yes o	No⊠		
	If so, attach an explanation of the anticipated change, both narratively and quantitatively, and, if appropriate, state the reasons why a reasonable estimate of the results cannot be made.						
TTEC Holdings, Inc. (Name of Registrant as Specified in Charter)							
has caused this notification to be signed on its behalf by the undersigned hereunto duly authorized.							
Dat	e March 1, 2022	Ву	/s/ Dustin J. Semach				
		Name Title:	Dustin J. Semach Chief Financial Officer				
INSTRUCTION: The form may be signed by an executive officer of the registrant or by any other duly authorized representative. The name and title of the person signing the form shall be typed or printed beneath the signature. If the statement is signed on behalf of the registrant by an authorized representative (other than an executive officer), evidence of the representative's authority to sign on behalf of the registrant shall be filed with the form.							
ATTENTION							
Intentional misstatements or omissions of fact constitute Federal Criminal Violations (See 18 U.S.C. 1001).							