_____ _____ FORM 10-Q SECURITIES AND EXCHANGE COMMISSION WASHINGTON, D. C. 20549 QUARTERLY REPORT PURSUANT TO SECTION 13 OR 15(d) OF THE [X] SECURITIES EXCHANGE ACT OF 1934 For the quarterly period ended: March 31, 1997 0R [] TRANSITION REPORT PURSUANT TO SECTION 13 OR 15(d) OF THE SECURITIES EXCHANGE ACT OF 1934 For the transition period from_____to_ Commission file number 0-21055 TELETECH HOLDINGS, INC. -----(Exact name of registrant as specified in its charter) DELAWARE 84-1291044 (State or other jurisdiction of (I.R.S. Employer incorporation or organization) Identification No.) 1700 LINCOLN STREET, SUITE 1400 DENVER, COLORADO 80203 (Address of principal (Zip Code) executive office) (303) 894-4000 (Registrant's telephone number, including area code) Not Applicable (Former name, former address and former fiscal year, if changed since last report) Indicate by check mark whether the registrant (1) has filed all reports required to be filed by Section 13 or 15 (d) of the Securities Exchange Act of 1934 during the preceding 12 months, and (2) has been subject to such filing requirements for the past 90 days. YES X NO ----------Indicate the number of shares outstanding of each of the issuer's classes of common stock, as of the latest practicable date. Outstanding at Class of Common Stock April 30, 1997 Common Stock, par value \$.01 per share 55,729,020

TELETECH HOLDINGS, INC.

FORM 10-Q

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PART I. FINANCIAL INFORMATION

TELETECH HOLDINGS, INC. AND SUBSIDIARIES CONDENSED CONSOLIDATED BALANCE SHEETS (dollars in thousands)

ASSETS

	December 31, 1996	March 31, 1997
		(Unaudited)
CURRENT ASSETS:		
Cash and cash equivalents	\$ 5,564	\$ 9,037
Short-term investments Accounts receivable, net of allowance for doubtful	71,573	70,857
accounts of \$1,462 and \$1,611, respectively	31,731	36,393
Prepaids and other assets	4,141	933
Deferred tax asset	1,128	1,699
Total current assets	114,137	118,919
PROPERTY AND EQUIPMENT, net of accumulated		
depreciation of \$11,231 and \$13,042, respectively	23,684	25,850
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OTHER ASSETS:		
Deferred contract costs (net of amortization of \$1,658		
and \$2,199, respectively) Goodwill (net of amortization of \$238 and	703	162
\$296, respectively) Investment in affiliated company accounted for under the	3,257	3,199
equity method	679	732
Other assets	918	917
Total assets	\$143,378	\$149,779

The accompanying notes are an integral part of these balance sheets.

TELETECH HOLDINGS, INC. AND SUBSIDIARIES CONDENSED CONSOLIDATED BALANCE SHEETS (amounts in thousands except share amounts)

LIABILITIES AND STOCKHOLDERS' EQUITY

	December 31, 1996	March 31, 1997
		(unaudited)
CURRENT LIABILITIES: Current portion of long-term debt Accounts payable Accrued employee compensation Accrued income taxes Other accrued expenses Customer advances, deposits and deferred income	4,985 6,108 8,484 2,952 3,246 787	4,833 5,797 8,234 4,711 3,906 955
Total current liabilities	26,562	28,436
DEFERRED TAX LIABILITIES	564	564
LONG-TERM DEBT, net of current portion: Capital lease obligationsOther debt Total liabilities	9,675 262 37,063	8,986 212 38,198
<pre>STOCKHOLDERS' EQUITY: Preferred stock, 10,000,000 shares authorized , zero shares issued and outstanding Common stock, \$.01 par value, 150,000,000 shares authorized, 55,811,840 and 55,813,340 shares issued, 55,713,030 and 55,714,530 shares outstanding Additional paid-in capital Cumulative translation adjustment Unearned compensation-restricted stock. Treasury stock, 98,810 shares, at cost Retained earnings</pre>	- 558 92,030 98 (254) (988) 14,871	558 92,043 26 (222) (988) 20,164
Total stockholders' equity	106,315	111,581
Total liabilities and stockholders' equity	\$143,378	\$149,779

The accompanying notes are an integral part of these balance sheets.

TELETECH HOLDINGS, INC. AND SUBSIDIARIES CONDENSED CONSOLIDATED STATEMENTS OF INCOME (amounts in thousands except per share amounts) (Unaudited)

	Three Months Ended March 31,	
	1996	1997
REVENUES	\$ 22,019	\$ 59,198
OPERATING EXPENSES: Costs of services	11,194	37,462
Selling, general and administrative expenses	8,102	13,389
Total operating expenses	19,296	50,851
INCOME FROM OPERATIONS	2,723	8,347
OTHER INCOME (EXPENSES): Interest expense Investment income Equity in income (loss) of affiliated company Other	(234) 111 - (341) (464)	(303) 873 53 (21)
Income before income taxes	2,259	8,949
PROVISION FOR INCOME TAXES	1,001	3,656
Net income	\$ 1,258	\$ 5,293
WEIGHTED AVERAGE SHARES OUTSTANDING	54,328	59,488
NET INCOME PER COMMON SHARE	\$.02	\$.09

The accompanying notes are an integral part of these statements.

TELETECH HOLDINGS, INC. AND SUBSIDIARIES CONDENSED CONSOLIDATED STATEMENTS OF CASH FLOWS FOR THE THREE MONTHS ENDED MARCH 31, 1996 AND 1997 (dollars in thousands)

(Unaudited)

	1996	1997
CASH FLOWS FROM OPERATING ACTIVITIES: Net Income Adjustments to reconcile net income to net cash provided by operating activities-	\$ 1,258	\$ 5,293
Depreciation and amortization Allowance for doubtful accounts Equity in (income) loss of affiliated company Deferred taxes on income Deferred compensation expense Changes in assets and liabilities-	1,047 108 - (161) -	2,410 149 (53) (571) 32
Accounts receivable Prepaids and other assets Deferred contract costs Accounts payable and accrued liabilities Customer advances and deferred income	(3,136) (197) (1,385) 5,299 228	(4,811) 209 - 2,054 168
Net cash provided by		
operating activities	3,061	4,880
CASH FLOWS FROM INVESTING ACTIVITIES: Purchase of property and equipment Purchase of Access 24, net of cash acquired Return of deposit on new Call Center Changes in accounts payable and accrued	\$ (3,302) (2,218) -	\$(3,977) - 3,000
liabilities relating to investing activities Decrease in short-term investments	2,499	(196) 716
Net cash used in investing activities	(3,021)	(457)
CASH FLOWS FROM FINANCING ACTIVITIES: Net increase in short-term borrowings Net decrease in bank overdraft Payments on long-term debt and capital leases Exercise of stock options	\$ 2,500 (1,572) (405) - -	\$- (891) 13
Net cash provided by (used in) financing activities	523	(878)
Effect of exchange rate changes on cash	123	(72)
NET INCREASE IN CASH AND CASH EQUIVALENTS CASH AND CASH EQUIVALENTS, beginning of period	686 42	3,473 5,564
CASH AND CASH EQUIVALENTS,		
end of period	\$ 728	\$ 9,037

The accompanying notes are an integral part of these statements.

TELETECH HOLDINGS, INC. AND SUBSIDIARIES NOTES TO UNAUDITED CONDENSED CONSOLIDATED FINANCIAL STATEMENTS MARCH 31, 1997

NOTE (1)--BASIS OF PRESENTATION

The accompanying unaudited condensed consolidated financial statements have been prepared without audit pursuant to the rules and regulations of the Securities and Exchange Commission. The condensed consolidated financial statements reflect all adjustments (consisting of only normal recurring accruals) which, in the opinion of management, are necessary to present fairly the financial position, results of operations and cash flows of TeleTech Holdings, Inc. and subsidiaries as of March 31, 1997 and 1996 and for the periods then ended. Operating results for the three month period ended March 31, 1997 are not necessarily indicative of the results that may be expected for the year ended December 31, 1997.

The unaudited condensed consolidated financial statements should be read in conjunction with the consolidated and combined financial statements and footnotes thereto included in the Company's Form 10-K for the year ended December 31, 1996.

NOTE (2)--EARNINGS PER SHARE

Pursuant to Securities and Exchange Commission Staff Accounting Bulletin No. 83, for purposes of determining the average number of common shares outstanding for periods prior to completion of the Company's initial public offering in August 1996, common stock and common stock equivalent shares issued by the Company at prices below the initial public offering price during the 12 month period prior to the offering date (using the treasury stock method) have been included in the calculation as if they were outstanding for all periods presented. The shares of convertible preferred stock were considered common stock equivalents due to the mandatory conversion provision.

The weighted average number of common shares for the three months ended March 31, 1997 and 1996 were calculated as follows:

	1996 	1997
Average common shares outstanding	41,746	55,714
Convertible Preferred Stock	9,300	-
Equivalent common shares from outstanding stock options	3,282 54,328 	3,774 59,488

In February 1997, the Financial Accounting Standards Board issued SFAS 128, "Earnings Per Share". Under SFAS 128 primary earnings per share previously required under Accounting Principles Board No. 15 is replaced with basic earnings per share. Basic earnings per share is computed by dividing reported earnings available to common stockholders by weighted average shares outstanding. No dilution for any potentially dilutive securities is included. Fully diluted earnings per share as defined under Accounting Principles Board No. 15 is called diluted earnings per share under SFAS 128. Diluted earnings per share reflects the potential dilution assuming the issuance of common shares for all dilutive potential common shares outstanding during the period. SFAS 128 is effective for financial statements for periods ending after December 17, 1997. The pro forma earnings per share for the three months ended March 31, 1997 and 1996 utilizing the requirements of SFAS 128 is as follows:

TELETECH HOLDINGS, INC. AND SUBSIDIARIES NOTES TO UNAUDITED CONDENSED CONSOLIDATED FINANCIAL STATEMENTS MARCH 31, 1997-CONTINUED

	1996	1997
Basic Earnings Per Share Diluted Earnings Per Share	\$.03 .02	\$.10 .09

For purposes of the calculation of basic earnings per share for the three months ended March 31, 1996 net income was reduced by \$211,000, representing dividends on preferred stock, to arrive at net income available for common shareholders.

NOTE (3)--SUPPLEMENTAL DISCLOSURE OF CASH FLOW INFORMATION AND NONCASH INVESTING AND FINANCING ACTIVITIES (IN THOUSANDS):

	Three Months Ended March 31,		
		1996	1997
Cash paid for interest	\$	156	\$ 313
Cash paid for income taxes	\$	525	\$ 1,753
Noncash investing and financing activities:			
Assets acquired through capital leases	\$	1,713	\$-
Stock issued in purchase of Access 24 Restricted stock issued under employment		4,851	\$ -
agreements	\$	380	\$-

MANAGEMENT'S DISCUSSION AND ANALYSIS OF FINANCIAL CONDITION AND RESULTS OF OPERATIONS FOR THE THREE MONTHS ENDED MARCH 31, 1997 AND 1996

INTRODUCTION

Management's discussion and analysis of financial condition and results of operations in this Form 10-Q should be read in conjunction with the risk factors included in the Company's Form 10-K for the year ended December 31, 1996. Specifically, the Company has experienced, and in the future could experience, quarterly variations in revenues and earnings as a result of a variety of factors, many of which are outside the Company's control, including: the timing of new contracts; the timing of new product or service offerings or modifications in client strategies; the expiration or termination of existing contracts; the timing of increased expenses incurred to obtain and support new business; and the seasonal pattern of certain of the businesses serviced by the Company. In addition, the Company has concentrated its marketing efforts towards obtaining larger, more complex, strategic customer care programs. As a result, the time required to negotiate and execute an agreement with the client has increased. This may lead to short-term delays in the anticipated start-up of new client programs and in the Company achieving full capacity utilization. The Company's planned staffing levels, investments and other operating expenditures are also based on revenue forecasts. If revenues are below expectations in any given quarter as a result of such delay or for other reasons, the Company's operating results would likely be adversely affected for that quarter.

RESULTS OF OPERATIONS

THREE MONTHS ENDED MARCH 31, 1997 COMPARED TO THREE MONTHS ENDED MARCH 31, 1996

Revenues increased \$37.2 million or 168.8% to \$59.2 million for the three months ended March 31, 1997 from \$22.0 million for the three months ended March 31, 1996. The increase resulted from \$15.4 million in revenues from new clients and \$29.6 million in increased revenue from existing clients. These increases were offset in part by contract expirations and other client reductions. Revenues for the three months ended March 31, 1997 include approximately \$21.9 million from facilities management contracts. There were no significant revenues from facilities management contracts for the three months ended March 31, 1996.

Costs of services increased \$26.3 million, or 234.7%, to \$37.5 million for the three months ended March 31, 1997 from \$11.2 million for the three months ended March 31, 1996. Costs of services as a percentage of revenues increased from 50.8% for the three months ended March 31, 1996 to 63.3% for the three months ended March 31, 1997. The increase in the costs of services as a percentage of revenues is a result of the significant revenues received in 1997 from the Company's facilities management programs, under which the Company commenced significant operations in April 1996. Facilities management programs, underwhich the Company provides services from facilities owned or leased by the clients, have higher costs of services as a percentage of revenues than fully outsourced programs.

Selling, general and administrative expenses increased \$5.3 million, or 65.3% to \$13.4 million for the three months ended March 31, 1997 from \$8.1 million for the three months ended March 31, 1996. This increase is primarily the result of increased revenues during the period. Selling, general and administrative expenses as a percentage of revenues decreased from 36.8% for the three months ended March 31, 1996 to 22.6% for the three months ended March 31, 1997 primarily as a result of spreading fixed costs over a larger revenue base as well as the impact of the Company's facilities management programs, which have insignificant incremental selling, general and administrative expenses.

As a result of the foregoing factors, income from operations increased \$5.6 million or 206.5%, to \$8.3 million for the three months ended March 31, 1997 from \$2.7 million for the three months ended March 31, 1996. Operating income as a percentage of revenues increased from 12.4% for the three months ended March 31, 1996 to 14.1% for the three months ended March 31, 1997. This is primarily the result of the spreading of fixed costs over a larger revenue base.

Other income totaled \$602,000 for the three months ended March 31, 1997 compared with other expense of \$464,000 during the three months ended March 31, 1996. This is primarily related to the increase in investment income of \$762,000 to \$863,000 for the three months ended March 31,1997 from \$111,000 for the three months ended March 31, 1996. This increase is a result of the increase in short-term investments resulting from the July 1996 and October

1996 public stock offerings.

As a result of the foregoing factors, net income increased \$4.0 million or 320.7%, to \$5.3 million for the three months ended March 31, 1997 from \$1.3 million for the three months ended March 31, 1996.

LIQUIDITY AND CAPITAL RESOURCES

As of March 31, 1997 the Company had cash and cash equivalents of \$9.0 million and short-term investments of \$70.9 million. Cash provided by operating activities was \$4.9 million for the three months ended March 31, 1997.

Cash used in investing activities was \$457,000 for the three months ended March 31, 1997 resulting primarily from \$4.0 million in capital expenditures offset in part by the return of a \$3.0 million temporary deposit on a new call center which was made by the Company in December 1996.

Cash used in financing activities was \$878,000 resulting from the pay down of capital leases.

The Company has a \$15 million unsecured revolving operating line of credit which expires on May 31, 1998. At March 31, 1997, there were no outstanding borrowings under this agreement. In addition, the Company has two master lease agreements. Under one agreement the Company may lease equipment up to an aggregate value of \$15.0 million. As of March 31, 1997, amounts outstanding under this agreement were approximately \$9.0 million. Under the second agreement, the Company's borrowings are approved, and specific terms are set, on a case-by-case basis.

The Company currently expects total capital expenditures in 1997 to be approximately \$36 million of which \$4.0 million was expended in the first quarter. The Company believes that existing cash on hand together with cash from operations and available borrowings under the line of credit and master lease agreements, will be sufficient to finance the Company's operations, planned capital expenditures and anticipated growth through 1997.

FORWARD-LOOKING STATEMENTS

All statements contained in this "Management's Discussion and Analysis of Financial Condition and Results of Operations" or elsewhere in this quarterly report, that are not statements of historical facts are forward-looking statements that involve substantial risks and uncertainties. Forward looking statements include (i) the anticipated level of capital expenditures for 1997; (ii) the Company's belief that existing cash, short-term investments and available borrowing will be sufficient to finance the Company's near term operations; and (iii) statements relating to the Company or its operations that are preceded by terms such as "anticipates", "expects", "believes" and similar expressions.

The Company's actual results, performance or achievements may differ materially from those implied by such forward-looking statements as a result of various factors, including the following: TeleTech's agreements with its clients do not ensure that TeleTech will generate a specific level of revenue and may be canceled by the clients on short notice. The amount of revenue TeleTech generates from a particular client is dependent upon customers' interest in and use of the client's products or services, some of which are recently-introduced or untested. The loss of a significant client or the termination or completion of a significant client program may have a material adverse effect on TeleTech's capacity utilization and results of operations.

PART II. OTHER INFORMATION

Item 1. Legal Proceedings

As disclosed in the Company's 1996 Annual Report on Form 10-K, in late November 1996, CompuServe Incorporated ("CompuServe") terminated all the programs the Company provided to CompuServe effective January 31, 1997. In December 1996, the Company filed suit against CompuServe to enforce certain contract termination provisions and to collect the termination fee specified in the agreement with CompuServe. CompuServe filed a counterclaim in December 1996 alleging that the Company breached other provisions of the agreement and seeking unspecified monetary damages.

In March 1997, CompuServe asserted a right to offset \$4.3 million of accounts receivable it owes to the Company for services it rendered to CompuServe against the amount that may be awarded to CompuServe on its counterclaim, in the event it were to be successful in its counterclaim against the Company and the Company were to be unsuccessful in its claims against CompuServe. While the Company believes that the adjudication of CompuServe's counterclaim will not have a material adverse effect on the Company's financial condition or results of operations, the proceedings are still in an early stage and the ultimate outcome is uncertain.

From time to time the Company is involved in litigation, most of which is incidental to its business. In the Company's opinion, no litigation to which the Company currently is a party is likely to have a material adverse effect on the Company's results of operations or financial condition.

Item 4. Submission of Matters to a Vote of Security Holders.

None

- Item 6. Exhibits and Reports on Form 8-K
 - (a) Exhibits

The following document is filed as an exhibit to this report:

27.1 Financial Data Schedule

(b) Reports on Form 8-K The Company did not file any reports on Form 8-K during the three months ended March 31, 1997.

SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned thereunto duly authorized.

TELETECH HOLDINGS, INC. (Registrant)

Date: May 12, 1997 Kenneth D. Tuchman Chairman of the Board, President and Chief Executive Officer

Date: May 12, 1997 Steven B. Coburn, Chief Financial Officer

THIS SCHEDULE CONTAINS SUMMARY FINANCIAL INFORMATION EXTRACTED FROM TELETECH HOLDINGS, INC.'S 1997 SECOND QUARTER FORM 10-Q AND IN QUALIFIED IN ITS ENTIRETY BY REFERENCE TO SUCH FORM 10-Q FILING.

3-M0S DEC-31-1997 MAR-31-1997 9,037 70,857 38,004 1,611 0 118,919 38,892 13,042 149,779 28,436 9,198 0 0 558 111,023 149,779 59,198 59,198 37,462 50,851 (905) 0 303 8,949 3,656 5,293 0 0 0 5,293 0.09 0.09